

**STRATEGIC OBJECTIVES**  
**AGREED AT FULL COUNCIL**  
**ON 12.4.16**

***Revised Objectives:***

1. Make a success of the Town Hall, Market and Market Square;
2. Campaign with partners to improve Neston Town Centre;
3. Campaign with partners to achieve the Neston Public Transport Standard;
4. Work with CWaC to deliver Neston's Economic Development Strategy;
5. Campaign with partners to enhance and protect the local environment and valued community assets;
6. Achieve value for money and a sustainable financial strategy for Neston Town Council tax payers;
7. Enhance the standing and relevance of Neston Town Council;
8. Engage more effectively with the local community and facilitate the development of community groups and activities;
9. Work with partners to improve opportunities to address the needs of Young People within the context of the agreed strategic objectives;
10. Campaign with partners to improve community safety.